



The LARAEC Insider

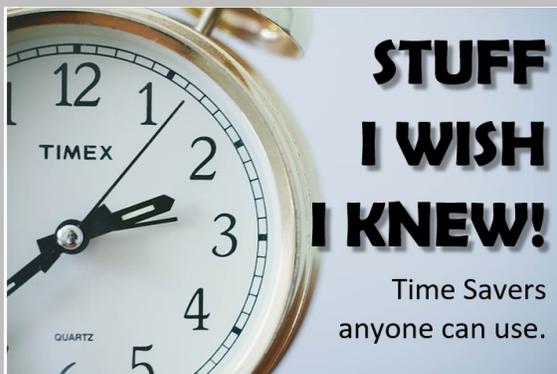
Week of January 09, 2023

Vol 1 Issue 8

Welcome to the premiere issue of The LARAEC Insider for 2023! We're excited that you'll join us for an inside look at all the news, notes, and consortium happenings for the new year. We'll also keep you connected with our organizational partners locally and throughout the state. As always, we'll connect you with the latest in research, resources, and professional development while also providing a bit of whimsy and humor to add to your day. Sit down, buckle up, and hold tight! The LARAEC insider is full steam ahead!



Lunch with LARAEC is Back in 2023!



Stuff I Wish I Knew: Presenting Tools and Tips

Thursday, January 12, 12:30-1:30 hosted on ZOOM - Free to participants

Grab your lunch and join Justin and Michele for another Lunch with LARAEC zoomcast. They'll be welcoming back advisor

extraordinaire **Samantha Ross** with her regular feature **Stuff I Wish I Knew**. In this episode, Samantha will be sharing tools and tips for teachers, staff, and administrators around using helpful resources like *Answer Garden*, *Classroom Screen*, and *Flippity*. If you want to improve your presentation game, don't miss the next Lunch with LARAEC!

For registration and the zoom link go to <https://laraec.org/lunchwithlaraec/>



If you missed the Marketing Series, check out:

- *Developing Highly Effective Marketing Messages for Targeted Recruitment*
- *Leveraging Social Media to Increase Enrollment and Engagement*

- **Website Essentials**

These sessions were recorded and are available for viewing at [Lunch with LARAEC](https://laraec.org/lunchwithlaraec/) go to <https://laraec.org/lunchwithlaraec/>

You can also check out our marketing resources at <https://laraec.org/teacher-resources-marketing/>

Help our Remote Learning Action Planning Team!

Greetings LARAEC Colleagues!

Please take 45 seconds to complete the attached survey so we can share with the field some of the best and most accessible online teaching tools to increase engagement and persistence in our courses across all systems of education.

We appreciate you and your time!

All the best for a healthy and happy winter break!!

[Share your favorite apps and websites that support online instruction here!](#)

Resource Spotlight

Early Outreach to Engage New Students

No matter how you deliver instruction these days (in-person, online, hybrid), **it's more important than ever to engage students as early as possible and utilize multiple approaches to encourage persistence.** Check out LARAEC's curriculum and classroom support page to find a whole host of resources to help you increase engagement and persistence and motivate your students.



You will also find one of our favorite Lunch with LARAEC sessions from **Mira Costa College and Poway Adult School** who shared many wonderful strategies for **engaging and welcoming new students.**

Strategies included:

- Reaching out before classes begin
- Creating welcome videos with free and easy software
- Community building activities
- Goal setting
- Use of social networking or texting
- Video recording software like *loom*
- Overcoming technology barriers
- Use of Calendly and Doodle bookable calendars to communicate with students

To find this video and other resources visit our Curriculum and Classroom Support page at <https://laraec.org/teacher-resources-class/>

Research Shorts



Connecting you with some educational articles and studies to see how they might connect to our programs. Try on some of these *Research Shorts*, keep what fits, and return the rest.

Show Us the Students!



California Competes, in their study *Get Ready (2021)*, found that **19 percent of California adults (5.1 million) over 25 years old intend to enroll in higher education over the next several years.** Their research gives readers a sense of the demographics of these students and where they intend to enroll.

Some notable data from the study includes:

- One-third of Latinx adults intend to enroll in higher education
- Adults ages 25-34 have the greatest intent to enroll (37%)
- Most adults who intend to enroll have household incomes \$35,000 - \$75,000
- Men (10%) and those over 55 yrs (11%) are more likely to select a vocational or technical school
- Overall 15% would like online learning, with women, those under 44, and lower income individuals more likely to choose this mode

What does this mean for institutions and policy makers?

- Get ready for growth and welcoming new and returning adult learners
- Continue to improve online instruction
- Market existing programs to target audiences
- and More

The full article provides greater detail on the incoming adult learner population and detailed descriptions of how to prepare our institutions and expand our programs to meet the demand.

To read the full article, go to our [*Research Shorts* page here.](#)

Save the Date!!! Lunch with LARAEC in January

Using Emotional Intelligence Activities to Enhance Adult Learning



Thursday, January 19, 2023

12:30 - 1:30 PM FREE!

On ZOOM

Dr. Laura Manyweather

Director Career Center, West Los Angeles College

Laura has been successfully using *emotional intelligence (EQ)* for years to maintain and sustain relationships with former employers and networks. She has also implemented EQ in her classroom where the students thrive, learn more about themselves, have better retention of information, engage with peers,

and complete classes successfully. Come learn about emotional intelligence and see how to build qualities in your students that are highly desired in today's workforce.

For registration and zoom link, go to to <https://laraec.org/lunchwithLARAEC/>



If you got this newsletter as a forward and would like to have it sent to your email directly, you can register by clicking the button below!

[Get The LARAEC Insider](#)



If no one has told you today, thank you for what you do to improve the lives of adults in Los Angeles

Profundus Collaboratus

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